



THE BRAND COMES FIRST.

Your brand. Better stories. Bigger moves.

Scripts, shoots, social media and advertising. Built around your business. Made to help the right people discover you.

STRATEGY / STORY / VISIBILITY

Make your next move count.



ABOUT US / 02

SERVICES / 03

OUR PROCESS / 06

01 / ABOUT US

A studio that starts with your story.

Elite Social Studio is a Bengaluru-based creative and social media studio. We bring brand research, scriptwriting, shoots, Instagram management and advertising into one connected approach.

We've done many shoots and managed Instagram accounts for different brands and companies. That experience shapes how we work: learn the business, find its voice, then build content around what matters to its audience.

OUR THINKING

Understand first.

Your products, your customers, your locality and the goals behind your next campaign.

OUR APPROACH

Create with purpose.

A clear message, thoughtful production and campaigns shaped around your business.

Good content should feel like your brand.
Good strategy gives it somewhere to go.

02 / CONTENT PRODUCTION

From a good idea to a better Reel.

01 / HOOK

Give people a reason to stop scrolling.

02 / STORY

Show what makes your business matter.

03 / ACTION

Make the next step clear.

Scriptwriting & creative direction

We shape content ideas around your offering, audience and tone of voice. Hooks, dialogue, key messages and calls to action give each Reel a clear direction before the camera comes out.

Shoots & editing

We plan and shoot at your business, bringing your products, space, services and people into the story. Editing connects the footage with pacing, captions and a format suited to Instagram.

REELS / FOUNDER STORIES / PRODUCT & SERVICE CONTENT

03 / INSTAGRAM MANAGEMENT

A presence people can recognise.

A brand is built across more than one post. We help your Instagram feel connected, considered and consistently yours.

PLAN

A content direction that fits your business

We organise ideas and a posting calendar around your services, products, brand priorities and upcoming moments.

PUBLISH

A feed with a clear voice

Reels, captions and planned posts work together to communicate what you offer and why it matters.

REVIEW

Learn from the audience response

We review content performance, looking at reach, engagement and relevant actions to guide what comes next.

04 / ADS & GOOGLE VISIBILITY

Be seen by the people who matter.

We study the business first. Then we shape advertising around your audience, your locality and the action you want customers to take.

META ADS

Reach your next customer.

Facebook and Instagram campaigns can support awareness, enquiries or visits. We consider your service area, audience, offer and creative before setting a campaign direction, then review the response.

Google Search & local discovery

We help improve how your business is presented and discovered on Google through Google Business Profile improvements, search visibility work and Google Ads where they fit your goals.

The goal: make it easier for relevant customers to find your business, understand your offer and take the next step.

05 / THE WAY WE WORK

Before we hit record, we get to know you.

01 Discuss your brand

We talk about your offering, business goals, current presence and the customers you want to reach.

02 Study the business

We study your brand, market, locality and customer journey to give the strategy a clear foundation.

03 Write the scripts

We turn the direction into content ideas, hooks, dialogue and scripts ready for production.

04 Plan, shoot & edit

We organise the shoot around your business and create content that brings the scripts and brand story to life.

05 Launch, manage & refine

We manage your social presence and run ads according to the research, audience and locality. Performance informs the next move.

06 / LET'S MAKE IT HAPPEN

Different businesses. A plan for yours.

Your brand's next chapter starts with a conversation.

Bring us your goals, your questions and a little background about your business. We'll use that conversation to shape the right mix of content, management and advertising.

A useful place to start

- 01 What does your business offer, and where are you based?
- 02 Who are your customers, and what makes your brand different?
- 03 Do you want more visibility, enquiries, visits or a stronger presence?

GOOD BRANDS DESERVE TO BE SEEN.